

ASSIGNMENTS QUESTIONS

Master of Commerce

M COM 3rd Semester

For

Promotee Students



Session 2022-23

Directorate of Distance Education

Guru Jambheshwar University of Science & Technology

Hisar-125001

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GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Corporate Governance and Business Ethics
Code: MC 301

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Define the meaning of corporate governance? Explain the SEBI Guidelines regarding the corporate governance in India.
2. Write a short note on the followings:
 - a. Qualities and Power of a chairman
 - b. Role and Responsibility of CEO
3. Explain the various theories of Business Ethics applicable in Indian business environment.

ASSIGNMENT-II

1. Ethics has an important place in business. Give your comment.
2. Discuss the ethical and unethical practices in India.
3. Finance would be impossible without ethics. Do you agree? Explain.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Business Legislations
Code: MC 302

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Differentiate between promissory note, bill of exchange and cheque.
2. Elaborate the Consumer Protection Councils and Consumer Disputes Redressal Agencies as per Consumer Protection Act, 2019.
3. Define the following in brief:
 - i) Contract of Agency;
 - ii) 'Holder' and 'Holder in due Course'.

ASSIGNMENT-II

1. Elaborate the rules regarding 'Transfer of Property'.
2. What are the rights of unpaid seller under the Sales of Goods Act? Distinguish between the seller's right of lien and right of stoppage of goods in transit.
3. "A stranger to the consideration can sue but a stranger to the contract cannot sue." Explain.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Counseling Skills for Managers
Code: OE 301

Sem: 1st
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. Define counseling. Explain the characteristics of counselor and counselee.**
- 2. Write a short note on-**
 - (i) Difference between counselling and psychotherapy**
 - (ii) General principles of counseling**
- 3. Explain any one approach of counseling.**

ASSIGNMENT-II

- 1. Write a short note on –**
 - (i) Listening skills**
 - (ii) Special problems in counseling**
- 2. Define 5-D model. Discuss various phases of counseling.**
- 3. Explain the ethical and legal aspects of counseling.**

FINANCE

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Financial Restructuring and Valuation
Code: MCF 312

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. What is Corporate Restructuring, Explain the scope and modes of restructuring.**
- 2. Expedite the concept and procedure for buy-back of shares.**
- 3. Explain in detail Assets based and market based valuation.**

ASSIGNMENT-II

- 1. Explain the following:**
 - i) Reduction of share capital**
 - ii) Mergers**
- 2. Differentiate between External & Internal Restructuring.**
- 3. Explain the importance of Financial Restructuring.**

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Security Analysis
Code: MCF 314

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. Explain the causes and types of Risk.**
- 2. Explain the process of Investment.**
- 3. “New Issues Market (NIM) and stock exchange do not compete against each other but complement each other.” Comment.**

ASSIGNMENT-II

- 1. Explain Top-down approach of Equity analysis.**
- 2. Differentiate between Direct & Indirect Investing.**
- 3. Explain the forms of Market Efficiency.**

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Foreign Exchange Management
Code: MCF 315

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. Explain about FOREX market structure and functions.**
- 2. Briefly discuss about various factors affecting foreign exchange rate.**
- 3. Write short note on the following:**
 - Determination of exchange rates in various markets
 - Types of transaction and settlement dates in foreign exchange market

ASSIGNMENT-II

- 1. What do you mean by Foreign exchange exposure? Discuss about various types of foreign exchange exposure.**
- 2. Discuss about various techniques available to hedge against foreign exchange exposure.**
- 3. Write short note on the following:**
 - Forecasting foreign exchange rates
 - Purchasing power parity and International Fisher's effect

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Risk Management and Insurance
Code: MCF 316

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. What do you mean by concept of Risk? How you will classify the risk?**
- 2. Briefly explain about various steps involved in risk management process.**
- 3. Write short note on the following:**
 - Techniques of managing risk
 - Risk vs. Uncertainty

ASSIGNMENT-II

- 1. What do you mean by Insurance? What are the various insurable risk characteristics?**
- 2. What is the role of financial analyst in risk management decision making?**
- 3. Write short note on the following:**
 - Principles of Insurance
 - Types of Life Insurance

MARKETING

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Marketing of Services
Code: MCM 321

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. Explain the term 'Service Marketing Mix' with examples.**
- 2. Discuss the role of service sector in an economy with suitable examples.**
- 3. Discuss the importance of people, physical evidence, and process in marketing of services.**

ASSIGNMENT-II

- 1. Discuss the Process of New Service Development.**
- 2. What steps may be considered for advertising campaign for service? Explain.**
- 3. Discuss the role of Employee in Service Delivery.**

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Consumer Behaviour
Code: MCM 322

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. Discuss the term 'Consumer Behaviour.' Explain its importance in formulating Marketing Strategy.**
- 2. Discuss the Consumer Research Process. Explain its methods, tools, and types**
- 3. Discuss any two Theories of motivation in relevance to Consumer Behaviour.**

ASSIGNMENT-II

- 1. Discuss the role of Consumer Perception in Decision Making.**
- 2. Explain the term 'Reference Group.' Discuss its importance.**
- 3. Discuss the process and levels of Consumer Decision Making.**

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Sales and Distribution Management
Code: MCM 324

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. What do you mean by Sales Management? Explain its need and importance.**
- 2. Discuss the term 'Territory Management'. Explain its importance.**
- 3. Discuss the steps involved in Sales Force Management.**

ASSIGNMENT-II

- 1. Discuss and illustrate with suitable examples the need and procedure of setting up the sales territory.**
- 2. Discuss the role of distribution channels with suitable examples.**
- 3. Write a short note on distribution channel management.**

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Product and Brand Management
Code: MCM-326

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. Explain the concept of product and product management, with suitable examples**
- 2. Write detailed note on the product mix.**
- 3. Discuss the stages of product life cycle with suitable examples**

ASSIGNMENT-II

- 1. Differentiate between test marketing and market testing and discuss the process of test marketing.**
- 2. Distinguish product branding and corporate branding.**
- 3. Distinguish brand equity and brand image.**

HUMAN RESOURCE MANAGEMENT

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Human Resource Planning
Code: MCH 331

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. Define job analysis. Explain various techniques of job analysis.**
- 2. What do you mean by Human Resource Information System? Discuss its objectives and functions.**
- 3. What is Human Resource Planning? Explain its objectives and benefits.**

ASSIGNMENT-II

- 1. Define the term Training. Discuss various methods of training.**
- 2. What is Human Resource Accounting? Explain various approaches of human resource accounting.**
- 3. Write a short note on –**
 - Work Scheduling**
 - Method Study**

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Labour Laws
Code: MCH 332

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. What do you mean by Labour Laws? Explain the need and objectives of labour laws.
2. Explain the concept of Minimum Wage, Fair Wage, Living Wage and Need Based Minimum Wage.
3. Explain the constitutional validity of the minimum wages act, 1948.

ASSIGNMENT-II

1. Explain the object, scope and application of the act under the payment of wages act, 1936.
2. Explain the Approval, Licensing and registration of factories under factories act, 1948.
3. Explain the employee's provident fund and the miscellaneous provisions act, 1952.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Management of Industrial Relations
Code: MCH 333

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Explain the term Industrial Relation? Discuss in detail its significance.
2. What do you mean by Trade Union? Describe the various types of the trade unions.
3. Write a short note on:
 - Code of Discipline
 - Collective Bargaining and Tripartite and Bipartite Bodies

ASSIGNMENT-II

1. Describe the grievance redressal machinery.
2. What do you mean by Industrial Relations and Technological Change?
3. Write a short note on:
 - Industrial Dispute
 - Arbitration and Conciliation

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Commerce

Course Name: Leadership Dynamics
Code: MCH 334

Sem: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. What is Leadership Dynamics? Explain the importance of leadership dynamics in competitive business scenario.
2. Define meaning of Ethics in Leadership. Why ethics is important in leadership?
3. Write a short note on –
 - (i) Path Goal Approach
 - (ii) Charismatic Leadership

ASSIGNMENT-II

1. Explain in detail various approaches of leadership.
2. What is transformational leadership? How transformational leadership is different from transactional leadership.
3. Write a short note on –
 - (i) Autocratic style and Democratic Style
 - (ii) Effective Leadership